

# KVK's organic manure 'Fishlizer' hits market

Product made  
by women  
entrepreneurs  
trained by agency

**SPECIAL CORRESPONDENT**  
KOCHI

Organic fish manure developed by the Ernakulam Krishi Vigyan Kendra (KVK) is set to hit the market under the brand name 'Fishlizer'. The fish manure is being produced by women entre-

preneurs trained by the KVK.

A communication from the KVK said here on Tuesday that housewives Sini Sha from Cherai and Ivy Jose from Munambam had set up their start-ups Lachoos Malsyavalam and Ives Agro Hub with the adoption of the KVK's technology for producing organic manure using fish waste.

The organic manure from fish waste was developed in tandem with the Central government's Swachh Bharat campaign.

The women entrepreneurs can be contacted: Ives Agro Hub on: 9349257562 and Lachoos Malsyavalam on: 9249203197 to get the manure by post and online. A packet of 1 kg costs ₹60, the communication said.

## THE HINDU

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